Fhuad Balogun

Data Wrangling Limited

9th Floor, Ibukun House,

Victoria Island, Lagos.

October 26, 2020

Folayan Bakare

Manager, Admin

Briggs’ Gate Schools,

Ajose Adeogun Street,

Victoria Island, Lagos.

Dear Mr. Bakare

Our team at Data Wrangling Limited discussed the opportunity to work with some primary schools in Lagos to help build a machine learning model that could easily and quickly help predict pupils’ success in each and every subject offered and by so identify potentially at-risk pupils for early intervention.

Our team discussed the growing concerns regarding pupil attrition in private primary schools in the country and we have decided to provide solutions using machine learning to contribute to reducing attrition and improving pupil retention in this sector. By being able to identify potentially at-risk pupils very early in the session, we could help improve pupil acquisition and retention and this could, in turn, increase revenue for the management.

Some of our initial objectives are to:

1. Contribute to increasing pupil retention and by so improve graduation rate.
2. Improve pupil performance and involvement.
3. Increase revenue and profit for the school.

Our company successfully completed a similar project with data from a foreign school and now, want to make one with Nigerian context in mind.

We would like to discuss on providing this solution for your organization for free. If you would like to move forward with this, please send us an email to [fhuad.balogun@datawrangling.io](mailto:fhuad.balogun@datawrangling.io) so we can begin plans on next steps right away.

Sincerely,

Fhuad Balogun